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IN THE UNITED STATES PATENT & TRADEMARK OFFICE

: EXAMINER: ZIA, S.

: GROUP ART UNIT: 2155

IN RE APPLICATION OF

OSAMU HORI, ET AL.

SERIAL NO: 09/472,068

DECEMBER 23, 1999

INFORMATION PROVIDING METHOD AND APPARATUS, AND

INFORMATION RECEPTION

APPARATUS

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JUN 0 4 2003

Technology Center 2100

AMENDMENT UNDER 37 C.F.R. § 1.116

COMMISSIONER FOR PATENTS ALEXANDRIA, VIRGINIA 22313

SIR:

FILED:

FOR:

In response to the Office Action of March 5, 2003, please amend the above-identified application as follows:

IN THE CLAIMS

Please amend claims 1, 3, and 17 to read as follows:

1. (Twice Amended) An information providing method comprising:

forming a program database by dividing multimedia information into items of partial information and adding phogram feature data based on the items of the partial information to the multimedia information in units of the items of the partial information;

searching for an item of the partial information which accords with user profile data from the program database based on matching between the user profile data and the program feature data; and

A marked-up copy of the amendments is attached hereto.